

Abstract

The present invention is a method for initiating communication between at least one seller of goods and/or services and at least one consumer through an electronic agent. The first step for the method is providing the electronic agent. The second step is making the electronic agent accessible to the consumers. The third step to the method is recording a access method for prospectively communicating with consumers who access the electronic agent. The final step is providing at least one seller with access to the access method through the electronic agent to communicate with consumers who accessed the electronic agent.